

Social Media Guidelines*

In accordance with the Association's brief to provide opportunities for engagement with new generations of scholars, ANZSA recognises the importance of enabling users of Twitter, Facebook, and other forms of social media to be tools for scholarly discourse online, connecting conference delegates to those outside of the conference's physical space. Conferences provide an opportunity to produce exciting new research, which is normally expected to generate discussion beyond the confines of the presentation. In the same vein, the Association supports commentary on conference activities and presentations via social media. That being said, the Association also recognises its responsibility to ANZSA members who are new to social media or who would prefer to maintain anonymity online. With this in mind, we require all members and conference attendees to adhere to the following guidelines for the use of social media during conferences or regarding activities related to the business of the Association.

Permission

The Association will make explicit through its calls for papers and the proposal process that unless otherwise requested by presenters, permission is tacitly granted for attendees to post comments to social media, provided that these comments accord with the Association's further policies on conduct and integrity. This tacit permission extends only to commentary. Audio and video recordings of sessions should not be made or posted without the permission of all panellists or seminar members, ideally secured through the chair or facilitator in advance of the session. Social media users are also expected to ask subjects involved before posting and tagging any photos.

Any speaker or participant has the right to request that her or his work and comments not be tweeted or shared online. This request can be made at any time prior to the delivery of a paper or participation in a session: in the proposal for a paper, by email to the conference organisers, through the chair or facilitator of a session, or at the beginning of a paper or session.

Fair Representation

Twitter feeds represent an extension of the conference online. As such, we encourage participants to consider their comments to be public, avoiding remarks that would be inappropriate in other professional spaces. Live-tweeting often represents itself as a transcript of spoken words. Tweeters should be aware of the potential for misrepresentation, appropriation, and removal of context. It is important to attribute tweets with a speaker's handle or full name (for example, @handle:xxx). Retweeting and favoriting remove tweets from their temporal sequence, so it is always advisable to attribute all individual tweets, rather than just the first in a sequence.

U 2018

* ANZSA wishes to thank the Shakespeare Association of America for the use of their policies as the template from which the ANZSA statements have been developed.